



PERUNTHALAIVAR KAMARAJAR ARTS COLLEGE

(An Institution Functioning Under the Aegis of the Pondicherry Society for Higher Education
(PONSHE) Govt. of Puducherry)

(included under Section 2 (f) and 12 (B) of the UGC Act 1956)

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Ref.No.

Date:

Clarifications: Metric Level Deviations

3.2.1 Number of papers published per teacher in the Journals notified on UGC website during the last five years

3.2.1.1. Number of research papers in the Journals notified on UGC website during the last five years.

2020-21	2019-20	2018-19	2017-18	2016-17
7	9	2	6	13



Principal

Dr. S. Babu

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Perunthalaivar Kamarajar Arts College

(An Institution Functioning Under the Aegis of the Pondicherry Society for Higher Education (POSHSE) Govt. of Puducherry)

Kalitheerthalkuppam, Puducherry - 605 107

3.2.1 Number of papers published per teacher in the Journals notified on UGC website during the last five years (5)									
Title of Paper	Name of the Author/s	Department of the Teacher	Name of Journal	Year of Publication	ISSN number	Link to the recognition in UGC enlistment of the Journal /Digital Object Identifier (doi) number	Link to website of the Journal	Link to article/paper/abstract of the article	Is it listed in UGC Care list/Scopus/Web of Science/other, mention
2020-2021									
Problems and prospects of event tourism: A case of Puducherry	Z. Nihmahullah	Tourism	International Journal of Commerce and Management Research	2020	2455-1627			http://www.managejournal.com/archives/2020/vol6/issue2/6-1-27	No
Effect of Suryanamaskar Practice and Swiss Ball Training on Balance among School Boys	S.Adhavan	Physical Educati	International Journal of Yoga Physiotherapy and Physical Education	2020	ISSN: 2456-5067	www.sportsjournal.in	www.sportsjournal.in		Yes
A Multi-Swarm Optimization Approach for Spam Detection in Online Social Networks	Krithiga R and E. Ilavarasan	Computer Applications	Journal of Vehicle Information and Communication Systems, Inderscience publications	24-Feb-21	Print ISSN: 1471-0242 Online ISSN: 1741-8208	https://www.inderscienceonline.com/doi/ijvics	https://www.inderscienceonline.com/doi/abs/10.1504/IJIVCS.2021.113495		Yes
Transient Analysis of M[X1], M[X2]/G1, G2/1 Retrial Queueing System with Priority Services, Working Breakdown, Start Up/Close Down Time, Bernoulli Vacation, Reneging and Balking	J.Udayageetha	MATHEMATICS	Pakistan Journal of Statistics and Operation Research	2020	ISSN:1816-2711	Vol. 16 No. 1, 2020 Pakistan Journal of Statistics and Operation Research (pjsor.com)	https://www.pjsor.com	Transient Analysis of M[X1],M[X2]/G1,G2/1 retrial queueing system with priority services, working breakdown, start up/close down time, Bernoulli vacation, reneging and balking Pakistan Journal of Statistics and Operation Research (pjsor.com)	Yes-scopus indexed



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<p>Analysis of non-pre-emptive priority retrial queueing system with two-way communication, Bernoulli vacation, collisions, working breakdown, immediate feedback and reneqing</p>	<p>J.JUDAYAGEETHA</p>	<p>MATHEMATICS</p>	<p>Int. J. Mathematics in Operational Research</p>	<p>2020</p>	<p>ISSN: 1757-5850</p>	<p>International Journal of Mathematics in Operational Research (IJMOR) Inderscience Publishers - linking academia, business and industry through research</p>	<p>Article: Analysis of non-pre-emptive priority retrial queueing system with two-way communication, Bernoulli vacation, collisions, working breakdown, immediate feedback and reneqing Journal: International Journal of Mathematics in Operational Research (IJMOR) 2020 Vol.16 No.4 pp.480 - 498 Abstract: In this study, we investigate a single server priority retrial queueing system including two-way communication, collision, working breakdown, repair, immediate feedback, Bernoulli vacation and reneqing. Incoming requests (calls) appear at the service station according to a compound Poisson process. During the idle time, the server can make an outgoing call with an exponentially distributed time. The incoming call that identifies the server occupied will join an orbit or collide with the call currently in service. The server renders the service following a non-pre-emptive priority service rule. The server takes a Bernoulli vacation. The server may become inactive due to normal breakdown and the call currently in service will get the remaining service at a moderate service rate. The repair process starts instantly. After the completion of service, vacation and repair the server is in an idle state. We allow reneqing to happen at the orbit. Using the supplementary variable technique, the stability condition is derived. Inderscience Publishers - linking academia, business and industry through research</p>	<p>yes</p>
<p>Analysis of an retrial queueing system with priority services, working breakdown, Bernoulli vacation, admission control and balking</p>	<p>J.JUDAYAGEETHA</p>	<p>MATHEMATICS</p>	<p>International Journal of Mathematics Trends and Technology (IJMTT)</p>	<p>2020</p>	<p>ISSN:2231- 5373</p>	<p>IJMTT, International Journal of Mathematics Trends and Technology, UGC Approved Mathematics Journal, Applied Mathematics Journal, Mathematics Journal in India (ijmtjournal.org)</p>	<p>https://www.ijmtjournal.org/Volume-66/Issue-4/IJMTT-V66I4P516.pdf</p>	<p>Yes</p>
<p>Analysis of an retrial queueing system with priority services, working breakdown, Bernoulli vacation, admission control and balking</p>	<p>J.Udayageetha</p>	<p>MATHEMATICS</p>	<p>Journal of Statistics and Management Systems</p>	<p>2020</p>	<p>ISSN: 0972-0510</p>	<p>Latest articles from Journal of Statistics and Management Systems (tandfonline.com)</p>	<p>Analysis of an retrial queueing system with priority services, working breakdown, Bernoulli vacation, admission control and balking: Journal of Statistics and Management Systems: Vol 0, No 0 (tandfonline.com)</p>	<p>yes</p>



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2019-2020

Prospects and Challenges of Event Tourism – An Evaluative Study	Z. Nihmathullah	Tourism	Journal of Emerging Technologies and Innovative Research	2019	2349-5162	http://www.jetir.org/papers/JETIR1908A26.pdf		Yes
IoT based Water Flood Detection and Early Warning System	M. Chitra1* , D. Sadhihskumar2 , R. Aravindh3 , M. Murali4 , R.Vaitilingame5	Computer Applications	International Journal of Scientific Research in Computer Science and Engineering	2020	ISSN 2320-7639	https://www.isroset.org/	http://www.isroset.org/	Yes
IoT based Water Flood Detection and Early Warning System	M. Chitra1* , D. Sadhihskumar2 , R. Aravindh3 , M. Murali4 , R.Vaitilingame5	Computer Applications	International Journal of Scientific Research in Computer Science and Engineering	2020	ISSN 2320-7639	https://www.isroset.org/	http://www.isroset.org/	Yes
A Comprehensive Survey of Spam Profile Detection Methods in Online Social Networks	Kriithiga R and E. Ilavarasan	Computer Applications	Journal of Physics: Conference Series	Jun-19	Print ISSN: 1742-6588 Online ISSN: 1742-6596	https://iopscience.iop.org/journal/1742-6596	https://iopscience.iop.org/article/10.1088/1742-6596/1362/1/012111	Yes
Application of an Effective Wrapper Feature Selection Technique to Classify Social Spammers	Kriithiga R and E. Ilavarasan	Computer Applications	Advances in Mathematics: Scientific Journal	2020	Print ISSN: 1857-8365 Electronic ISSN: 1857-8438	https://research-publication.com/	https://research-publication.com/ams/all-issues/vol-9-no-8-2020/amsj2020-n8-40/	Yes
A Survey of recent techniques for detection of spam profiles in online social networks	Kriithiga R and E. Ilavarasan	Computer Applications	Journal of Advanced Research in Dynamical and Control Systems	2020	ISSN: 1943-023X	https://www.jarcds.org/index.php	https://www.jarcds.org/abstract.php?id=628	Yes
Machine Learning Techniques for Spammer Identification: State of the Art and Analysis	Kriithiga R and E. Ilavarasan	Computer Applications	Journal of Critical Reviews	2020	ISSN- 2394-5125	http://www.jcreview.com/index.php	http://www.jcreview.com/?mno=84004	Yes
A Novel Hybrid Algorithm to Classify Spam Profiles in Twitter	Kriithiga R and E. Ilavarasan	Computer Applications	Webology	Jun-20	1735-188X	https://webology.org/	https://webology.org/abstract.php?id=281#---:text=ln%20this%20paper%2C%20a%20unique,a%20minimal%20subset%20of%20features	Yes
A Reliable Modified Whale Optimization Algorithm based Approach for Feature Selection to Classify Twitter Spam Profiles	Kriithiga R and E. Ilavarasan	Computer Applications	Microprocessors and Microsystems, Elsevier publications	16-Nov-20	0141-9331	https://www.journals.elsevier.com/microprocessors-and-microsystems	https://www.sciencedirect.com/science/article/abs/pii/S0141933120306050	Yes
Shamir's Key based Confidentiality on cloud Data storage	D.Kamalraj, B. Balamurugan, S. Jegadeeswari, and M. Sugumar	Computer Science	INTERNATIONAL JOURNAL OF ADVANCED TECHNOLOGY	Feb, 2019	1683-3198	https://www.iajit.org/	https://iajit.org/index.php?option=com_content&view=blog&layout=blog&Itemid=481	YES



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Mugangal Kattum Pathivugal	Dr.P.Thilagavady	Tamil	Shanlax International Tamil Research Journal	2019	2454-3993			
2017-2018								
Narrative Technique in R. K. Narayan's My Days	Dr.J. Pamela	English	Writers Editors Critic	2018	ISSN 2231-198X	http://www.writerseditorcriticsjournal.com/		Yes
Goods and Service Tax and its impact on consumers in the Indian Market	Dr.V.Veeraperianayagi	Commerce	Shanlax International Journal of Commerce	Mar-18	2320-4168			
The Philosopher-Scientist Dr. A.P.J. Abdul Kalam and his World View: A Study	Dr.J. Pamela	English	Writers Editors Critic	2017	ISSN 2231-198X	http://www.writerseditorcriticsjournal.com/		Yes
Transient solution of $M(x_1), M(x_2) G_1, G_2 / 1$ with priority services, Modified Bernoulli Vacation, Bernoulli Feedback, Breakdown, delaying repair and renegeing.,	J.Udayageetha	MATHEMATICS	Application and Applied Mathematics: An International Journal	2017	ISSN 1832-9466	Applications and Applied Mathematics: An International Journal (AAM) - Applications and Applied Mathematics: An International Journal (pamu.edu)	01_R1050_AAM_Ayyappan_GA_052517_V12_I2_Dec_2017.pdf (pamu.edu)	NO
Transient solution of $M(x_1), M(x_2) G_1, G_2 / 1$ Retrial Queuing system with priority services, Modified Bernoulli Vacation, Bernoulli Feedback, Negative Arrival, Breakdown, delaying repair, Setup time and balking	J.Udayageetha	MATHEMATICS	International Journal of Scientific and Innovative Mathematical Research	2017	ISSN 2347-3142	Mathematics Journals (Open Access) ARC Journals	2.pdf (arjournals.org)	No
A Hybrid Feature Selection Based Framework for Early Prediction of Rural College Students' Academic Failure in the Introductory Courses	Krithiga R and E. Ilavarasan	Computer Applications	International Journal of Pure and Applied Mathematics	Sep-17	Print ISSN: 1311-8080 Online ISSN: 1314-3395	https://ijpam.eu/	http://acadpubl.eu/ijp/2017-115-6-7/articles/6/20.pdf	Yes
2016-2017								
Performance enhancement for QoS in VoIP applications over MANET	Elangovan Gurumoorthi, Ayyanar Ayyasamy, Maruthavanan Archana, Jayabalan Vijaya Barathy	Computer Science	International Journal of Computer and Electronics Engineering	May (2017)	2456 - 3935	http://www.ijaceonline.com/	http://www.ijaceonline.com/V2I5.html	NO
Employee Attrition in IT Industry, Puducherry - A Diagnostic Study	G. Arunmozhi	Commerce	Indian Journal of Applied Research	May-17	2249-555X			
Employee Retention Strategies in IT Industry	G. Arunmozhi	Commerce	Indian Journal of Research	May-17	2249-555X			



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Learning and Teaching in the Digital - World	Ms. M. Ragini	Commerce	Journal of Innovation In Education & Psychology	Mar-17	2249-1481			
Nadugal Vazhippadum Thamizhar VanakkaMuralum	Dr.G.Savundravalli	Tamil	Shanlax International Journal of Tamil Studies	2017	ISSN 2320-589X			
Vairamuthu Padaippugali Sumudaya Sindanalgal	Dr.Veltrisevi	Tamil	Jamal Academic Research Journal	2017	0973-0303			
The Mourmers of Mahaswetha Devi: A critical Analysis of Rudali	Dr.J. Pamela	English	Writers Editors Critic	2016	ISSN 2231-198X	http://www.writerseditorcriticsjournal.com/		Yes
East-West Encounter in Raja Rao's The Serpent and the Rope	Dr.J. Pamela	English	Roots	2016	ISSN 2349-8684	https://www.rootsjournal.com/		Yes
Performing Identities: A Study of H.M.Naqvi's Home boy	Ms. P. Shanthi	English	International Journal of English Language, Literature and Humanities	2016	ISSN 2321-7065	https://www.ijellh.com		Yes
Narratives of Memory and Oblivion in Ramesh Gunasekara's Noonlde Toll	Ms. P. Shanthi	English	Research Journal of English Language and Literature	2016	ISSN 2395-2636	http://www.rjelal.com/		Yes
A Framework to Data Stream with Balanced Load Factor using Ensemble-Tree in Cloud	B. Balamurugan, D. Kamalraj, S. Jegadeeswari and M. Sugumaran	Computer Science	International Journal of Applied Engineering Research (IJAER)	July, 2016	0973-4562	https://www.ripublication.com/ijaer.htm	https://www.ripublication.com/Volume/ijaerv10n72spl.htm	YES
A Framework to Data Stream with Balanced Load Factor using Ensemble-Tree in Cloud	B. Balamurugan, D. Kamalraj, S. Jegadeeswari and M. Sugumaran	Computer Science	International Journal of Applied Engineering Research (IJAER)	July, 2016	0973-4562	https://www.ripublication.com/ijaer.htm	https://www.ripublication.com/Volume/ijaerv10n72spl.htm	YES
Transgender - The Third Sex: Thier Problems and Prospects	S. Babu	History	Jounral of Indian History and Culture	2016	0975-7805			



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Online and Print Journal, Indexed Journal, Refereed Journal, Peer Reviewed Journal

ISSN: 2455-1627, Impact Factor: IJIF 5.22

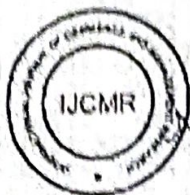
Publication Certificate

This certificate confirms that "Z Nibranthullali" has published article titled "Problems and prospects of event tourism: A case of Puducherry".

Details of Published Article as follows:

Volume	:	6
Issue	:	2
Year	:	2020
Page Number	:	06-08
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Yours Sincerely,



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Problems and prospects of event tourism: A case of Puducherry

Z Nirmathullah

Assistant Professor Perumthalaivar Kamarajar Arts College, Puducherry, Tamil Nadu, India

Abstract

Puducherry has undoubtedly emerging as an event tourism destination in South India. This study is majorly focussed on the problems and prospects of event tourism in Puducherry. To find out opportunities and challenges of event tourism in Puducherry. This study also aims to identify destination suitability, opportunity, tourist inflow, government involvement in promotional activities, human resource requirement for event tourism management. The research work is exploratory in nature. The findings of this work are expected to highlight the opportunities and niche areas of event tourism in Puducherry.

Keywords: prospects, challenges and event tourism

Introduction

In the present day context Event Tourism is a trillion dollar industry, growing rapidly by bounds and leaps, with mega events and shows hosted regularly across globally. Astonishingly, very little amount of formal research has been carried out in recent past. Event tourism exhibits different aspects such as MICE (Meetings, Incentives, Conventions and Events), exhibitions, conferences, seminars, fairs, festivals, live music and dance concert, sporting events and so on. Puducherry is amazing tourist destination which offers mixture of French and Tamil culture, traditions, cuisine, and architecture in the form of tourism products. The opportunities of event tourism in Puducherry are not fully tapped in the lights of indigenous, cultural, leisure and recreational events.

Objectives of the Study

1. To study the prospects and potentials of event tourism industry in Puducherry; and
2. To identify the challenges faced by event tourism industry in Puducherry.

Review of Literature

Harris (2004) [1], argues that event management existing for several thousand years but it is only come into to lime light and has gained professionalism. Abbott and Geddie (2001) [2], Reveal that the growth and demand is encouraged by new millennium. According to Oxford Dictionary Event is "anything that happens, as distinguished from anything that exists" or "an occurrence, especially one of great importance". David (1998) [3], Defined special event is "a one-off happening designed to meet specific needs at any given time". Wilkinson (1998) [23], defined local community events as "an activity established to involve the local population in a shared experience to their mutual benefits". A special event recognizes "an unique moment in time with ceremony and ritual to satisfy specific needs" (Goldblatt, 1997) [17]. Event management, defines special events from two perspectives, that of customer and that of the event manager as follows: "a special event is a one-time or infrequently occurring

event outside normal programs or activities of the sponsoring or organizing body" and "to the customer or guest, a special event is an opportunity for leisure, social and cultural experience outside the normal range of choices or beyond everyday experience" (Donald Getz, 1997) [8].

Special events, as defined "before and more common events such as sporting events, corporate meetings, conventions, expositions, festivals, carnivals and prize giving ceremonies", which may not the definition "outside the normal range of choices"(David C.Watt,1998) [6].

Event can be categorized such as by location, appeal, theme, scale or economic impact (Walsh-Heron & Stevens, 1990 [24]; Getz, 1991 [11], 2007; Hall, 1992; Richards, 1994 [22]; Jago & Shaw, 1998 [16]; Gratton, Dobson, & Shibli, 2001). Events can be classified "in terms of size of the events" such as "mega events, regional events, and major events, minor events" (Lynn Van Der Wagen & Brenda R. Carlos, 2005) [19]. Event can be categorized by "geographic location, size of population, age of population, organizations, affluence of the community and organizer" (David, 1998) [4]. Events can be classified into four broad categories based on their "purpose and objective": They are as follows "Leisure events, Cultural events, Personal events and Organizational or Corporate events" (Joe Goldblatt & Kathleen S. Nelson, 2001) [9]. Event Tourism is the application of then management practice of project management to the creation and development of festivals, events and conferences. Event Tourism involves studying the intricacies of the brand, identifying the target audience, devising the event concept, planning the logistics and coordinating the technical aspects before actually executing the modalities of the proposed event. Post-event analysis and ensuring a return on investment have become significant drivers for the event industry. Event tourism destination should have a good venue, transportation facilities, hotels (accommodation), event designers, staging, trained personnel's in event management, operations and logistics, safety and security, crowd management modules, monitoring, control and evaluation system, health and medical support emergency services, insurance, information technology, legal personnel, financial personnel.

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International Journal of Yoga, Physiotherapy and Physical Education

International Journal of Yoga, Physiotherapy and Physical Education

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ISSN: 2456-5067, Impact Factor: RIIIF 5.24

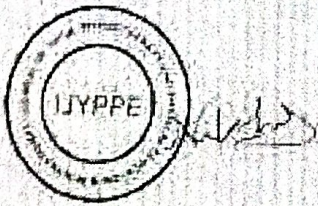
Publication Certificate

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Details of Published Article as follow:

Volume	5
Issue	2
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Prospects and Challenges of Event Tourism – An Evaluative Study

Mr. Z. Nizamullah

Assistant Professor

Perunthalaivar Kamarajar Arts College, Puducherry.



Abstract

Puducherry has undoubtedly emerging as an event tourism destination in South India. This study is majorly focussed on the problems and prospects of event tourism in Puducherry. To find out opportunities and challenges of event tourism in Puducherry. This study also aims to identify destination suitability, opportunity, tourist inflow, government involvement in promotional activities, human resource requirement for event tourism management. The research work is exploratory in nature. The findings of this work are expected to highlight the opportunities and niche areas of event tourism in Puducherry.

Key Words: Prospects, Challenges and Event Tourism.

Introduction

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BOOK OF ABSTRACTS



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Machine learning techniques for spammer Identification

Krithiga. R¹, Dr. E. Ilavarasan²

1. Research Scholar, 2. Professor

Department of Computer Science & Engineering

Pondicherry Engineering College

Puducherry, India

Abstract: Internet has paved a way for seamless communication and as the number of users consuming internet tools such as e-mails increased, the spammers initiated to exploit the e-mail network to execute malicious and hazardous activities. As the e-mail spam detection systems became more sophisticated and accurate, the recently emerged social networks have caught the attention of spammers with a range of ill objectives. Several online social networks (OSN) exist with peculiar intentions to be offered to the account holders and offer numerous benefits both professionally and personally. Yet, it is also bundled with illegitimate users who intrude the network to disrupt the user experience. The existing techniques employed by these OSN are not effective and accurate. Hence, a number of methods and algorithms were proposed to identify the spammers hidden in these networks. This paper attempts to provide a detailed review of the state of the art techniques and methodologies employed in the spam detection problem along with future research directions.

Keywords: Spam Profile Detection, Classification of spammers, Twitter Data, Facebook, Instagram, Online Social Networks, Spammer Identification

Enhanced Image Segmentation Using Convolutional Recurrent Neural Networks

Dr.M.Ezhilarasan¹, Z.Farhan², Kavipriya.A¹, and Abinaya.C²

1. Professor 2. UG Scholar,

Department of Information Technology, Pondicherry Engineering College, Puducherry, India:

mrezhik@pec.edu, farhanstakirfm@gmail.com

Abstract: Accurate Image Segmentation is important for identifying the parts and errors in many Convolutional Neural Networks(CNNs). It has become the state of art automatic segmentation methods. Still, the fully automatic results are needed to be refined to become accurate and robust enough in order to help in clinical use. We here propose a deep learning based interactive segmentation method that improves the results obtained by the automatic CNN and the mis segmented parts are segmented by Recurrent Neural Networks(RNN) that reduce the user interaction during the refinement of higher accuracy. We propose to combine both the CNN and RNN that increases the accuracy of segmentation by reducing the user interaction. Experimental results shows that our method will achieve large improvement from the automatic CRNNs and will obtain comparable even high accuracy.

Keywords: Interactive image segmentation, Convolutional neural network, Recurrent neural network.




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International Innovative Research Journal of Engineering and Technology - ISSN No: 2456-1983

International Conference on
Computer, Communication and Power
Engineering (I3CPE'19)

December 27 & 28 - 2019



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A Novel Approach for Tumor Growth measurement using Advanced Image Processing Techniques

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Even though brain tumors are easily detected from MR images, it requires a certain level of accuracy, which becomes the base for classification. When segmentation is done manually it is a time consuming and tedious task, making it a challengeable activity. Thus there is a definite need for automated segmentation for brain MRI images. This paper proposes an new automated tumor growth measurement technique. The proposed methodology is tested on a number of test cases and evaluated with other existing techniques on performance and accuracy. The outcome shows interpretable accurate measurements on tumor growth.

Keywords: MRI, growth, Classification, δ ADT, Global density, OTD, GTD.

A Novel Hybrid Algorithm for Spam Profile Detection in Social Networks

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The spam profile detection is one of the serious problems of social networks. The consequences due to the existence of spam profiles are alarming. Though several techniques have been proposed in the history to identify the spam profiles, the usability of these methods very limited due to the evolving nature of spammers. A method devised for a spammer strategy may not work when the spammers change their identity and behaviour. Hence, there is need to develop spam detector systems that are robust and work effectively even when the spammers' strategies are evolving. In this paper, a novel hybrid wrapper based approach to detect the spam profiles in the online social network. The Whale Optimization (WAO) Algorithm is integrated with Salp Swarm Algorithm (SSA) for achieving better classification accuracy with a minimal subset of features. The exploration technique of WAO is replaced with the position updating mechanism of SSA to diversify the search and to get rid of the limitation of WAO. The findings of the results reveal that the proposed technique gives competitive results compared to the existing ones.

Keywords—Hybrid WAO, Spam Profile Detection, Salp Swarm Algorithm, Twitter, Social Networks (key words)


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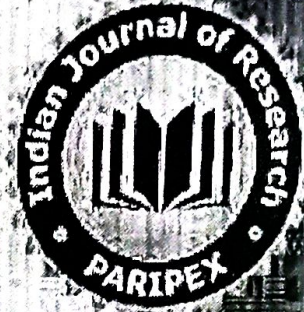
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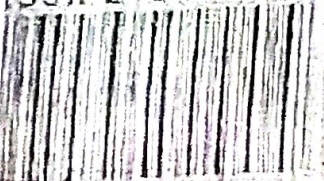
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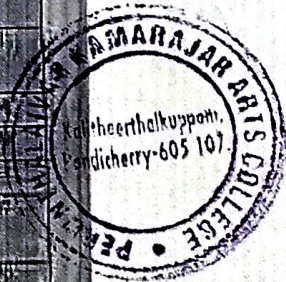
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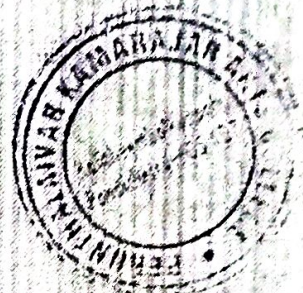
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